

BECOME A SPONSOR

CCHI CHANGE (Colorado's Healthcare Actively Needs Greater Equity) Challenge Sponsorship Opportunities



TARGETED BRAND
EXPOSURE

PROMOTE HEALTHY
ACTIVE LIFESTYLES

AD DOLLARS ARE
TAX WRITE-OFFS!

PACKAGES

1

PRESENTING (\$10,000)

Banner Ads on App and Website, Logo Placement on Home Screen, Promotion on Social Media and CCHI Community Update, Promotion in push notifications, Opening and Closing Credit Announcement

2

CHAMPION (\$5,000)

Banner Ads Sponsor Card on App and Website, Promotion on Social Media and CCHI Community Update, Promotion in push notifications, Opening and Closing Credit Announcement

3

CATALYST (\$1,000)

Sponsor Card on App, Promotion on Social Media and in CCHI Community Update, Opening and Closing- Credit Announcement

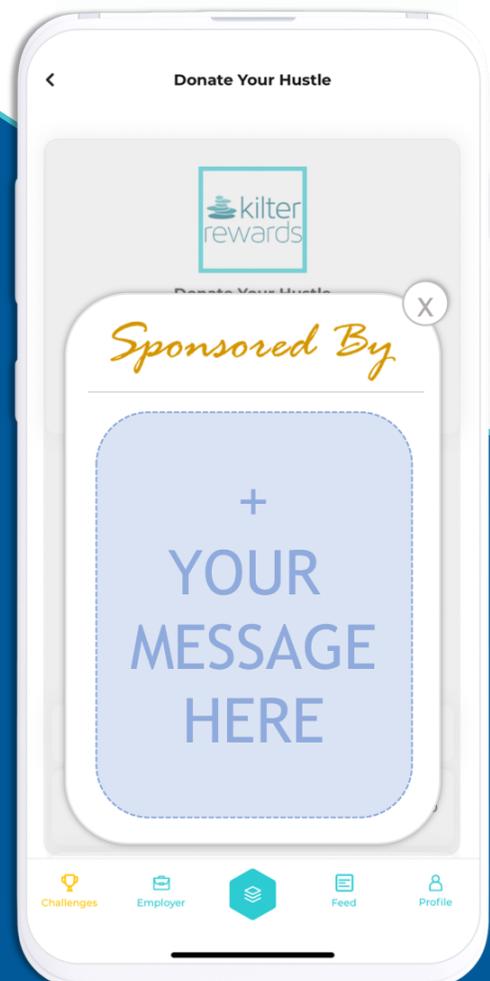
4

IN-KIND (PRIZE DONATION)

Prizes Mentioned In-App, Website and Social Media Mentions



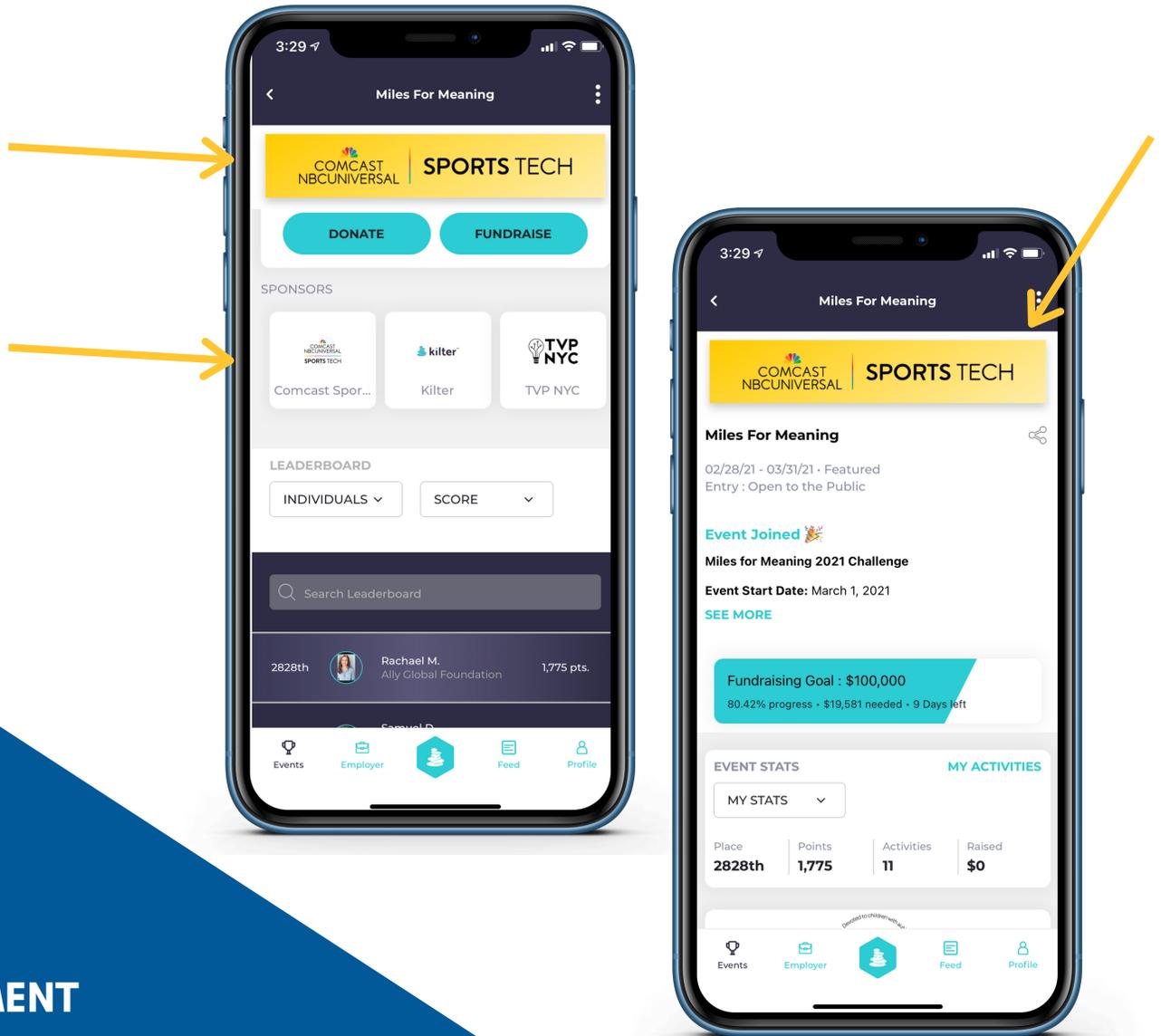
Colorado Consumer
Health Initiative



#DonateYourHustle



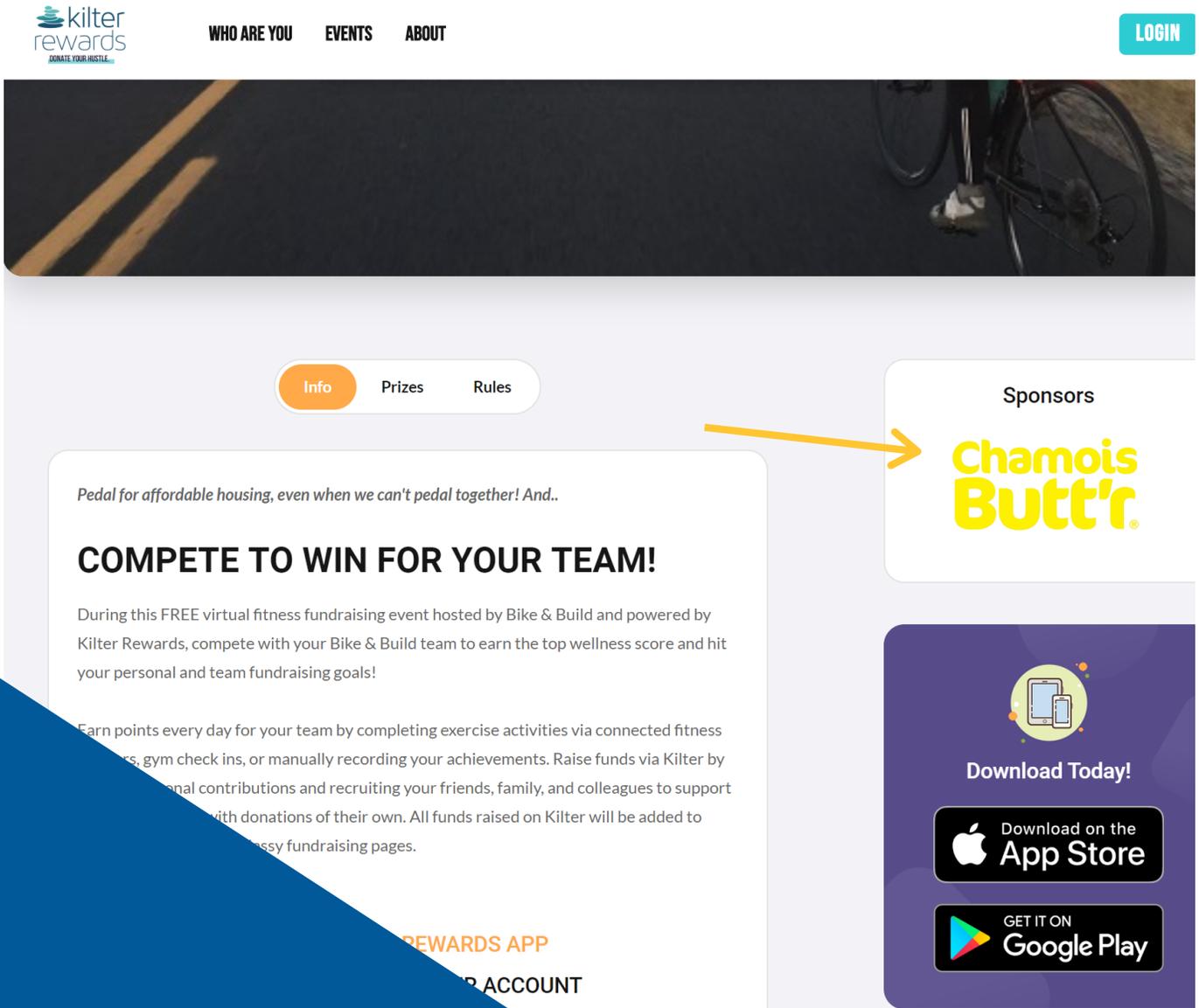
MOBILE APP EXPOSURE



PLACEMENT

1. **Banner Ad Placement** – visible at all times within the event, a "hover" display for maximum exposure.
2. **In-App Sponsor Card** – custom tab to the left of the event leaderboard. Users will see your brand name, logo, and be able to click-through to your specified URL.

WEBSITE EXPOSURE



WEBSITE PLACEMENT

On the custom Kilter Rewards event page, your clickable logo will be featured on the right column and direct users to your specified URL.

#DonateYourHustle

EMAIL VISIBILITY

MARCH RESULTS

\$1550 WON	299 PARTICIPANTS
10 BENEFITTING CAUSES	22 WINNERS

We still have a couple March raffle giveaways to be awarded so keep an eye out on our social media & in your email inbox to see if you are one of the lucky ones this month!

CHECK OUT OUR APRIL SPONSORS!

[Trokie Fast Melt Tabs](#) were created by Dr. Kent Crowley in 2014 to help kids with cancer combat their extreme chemo induced nausea.



After years of research, published articles and a patent, Trokie has expanded it's CBD line to maintain the fast acting, high absorption trademarks. Trokie products are made in a GMP facility, from US grown hemp using CO2 extraction methods for optimal purity.

Trokie continues to do research to maintain the highest quality products and delivery. Trokie aims to set the Gold Standard in this unregulated industry to ensure purity, potency and safety.

USE 10% OFF CODE: Kilter10

[DexaFit](#) is a health and fitness testing center that empowers clients to achieve their own personal goals by obtaining insight into their bodies.

They go beyond weight and can help you understand your health on a deeper level.



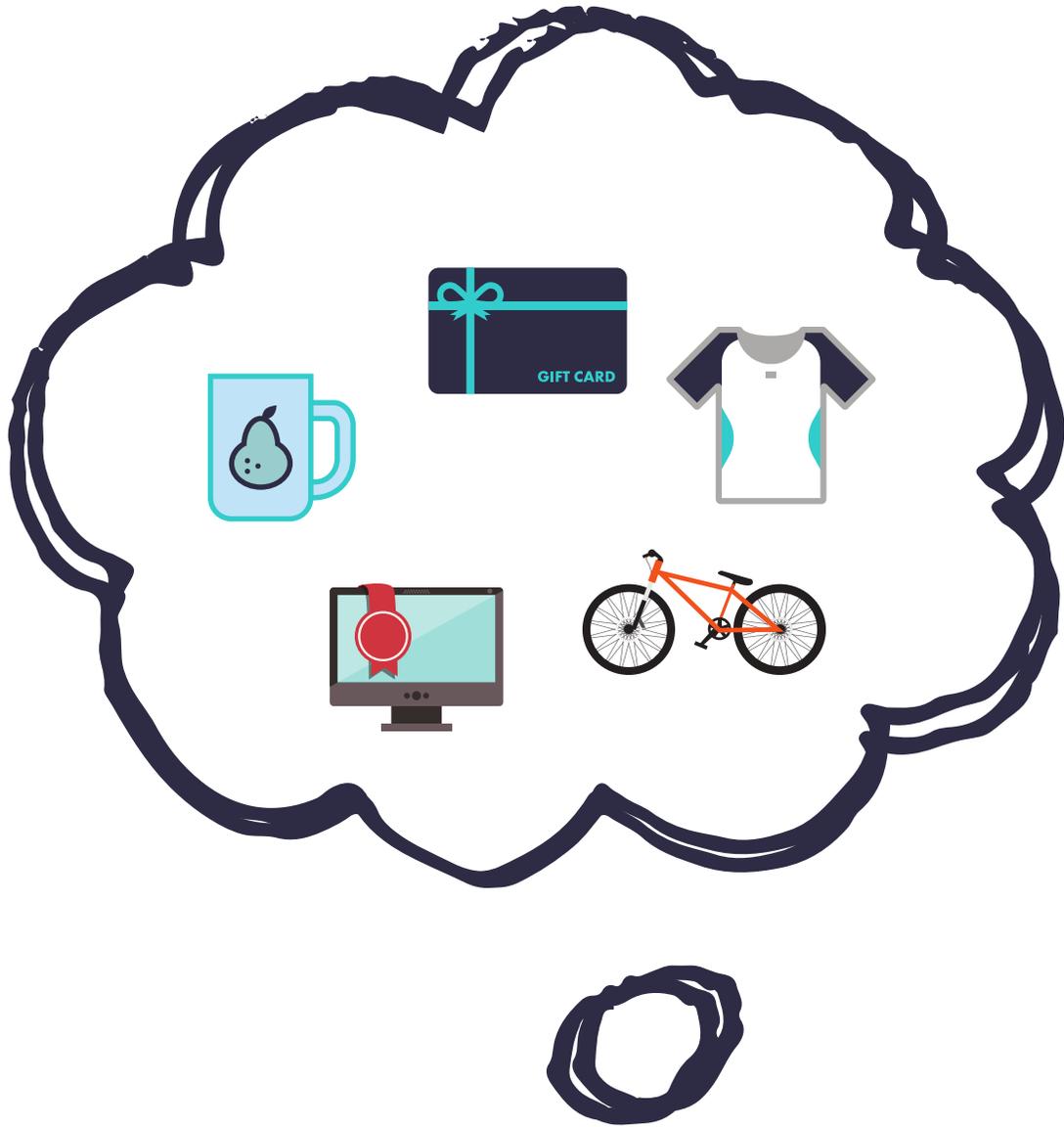
EMAIL FEATURES

In each email sent – before, during, and after – to users registered for the event you're sponsoring, your brand will be highlighted! Your logo, a link to your website, and the message you want to deliver will be included.

EMAIL INCLUSION

In each email sent – before, during, and after – to users registered for the event you're sponsoring, your brand will be included. Your logo will display at the bottom of the email with a link to your specified URL (no message feature).

PRODUCT GIVEAWAYS



PRODUCT GIVEAWAYS

The right to make available raffle prizes OR to give away products as prizes is included with all sponsorship packages. People love prizes, and are motivated by them; your brand will make an even longer lasting impression. *No restrictions on the type or value of the prizes you offer.*

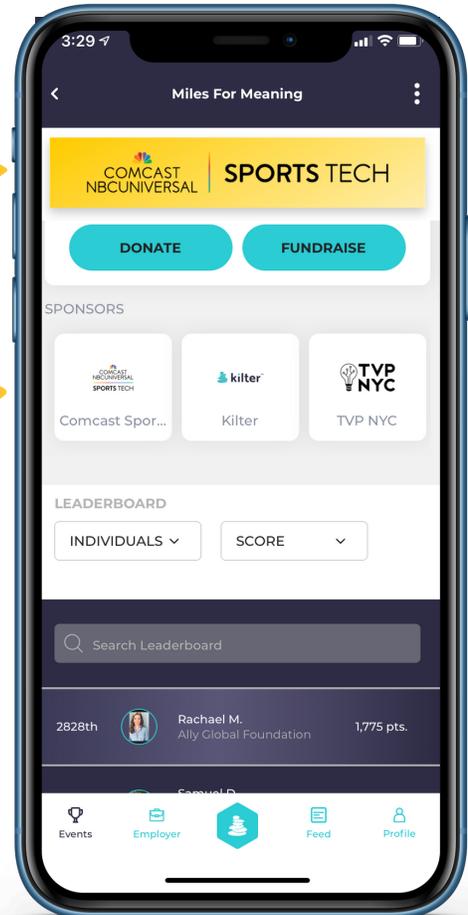
#DonateYourHustle

ASSETS NEEDED

Mobile App Graphics

Sponsor Banner Ad: **375x72 px**

Sponsor Logo: **90x90 px**



Required Items from Sponsors

1. **Logo** - .jpg or .png file, at least 90x90 px
2. **Website URL** - where will we drive users who click on your logo?
3. **Message** - a 2-3 sentence message you are conveying to users. This will be delivered on email features.
4. **Banner Ad Sponsor?** Keep your message short and sweet. This will link to the URL you provide.

CONTACT INFO

GENERAL - Adela Flores-Brennan - afbrennan@cohealthinitiative.org
TECHNICAL - friends@kilterrewards.com

#DonateYourHustle