



Colorado Consumer Health Initiative

SB 21-XXX:

CREATING A PRESCRIPTION DRUG AFFORDABILITY BOARD



WHAT'S AT STAKE?

As prescription drug costs continue to climb, Coloradans are struggling to afford the medications they need. Nearly 1 in 3 Coloradans have trouble affording their medications, often cutting pills, skipping doses, or not filling necessary prescriptions. Coloradans pay much higher costs for prescription drugs than consumers in other countries, making them unaffordable for many people. Getting drug costs under control must be a priority in Colorado, now more than ever as the COVID19 pandemic has heightened the importance of maintaining good health and further strained the budgets of Coloradans who were already struggling to afford rising costs of living and health care.

SB21-XXXX WILL DELIVER SAVINGS TO COLORADANS BY TACKLING SKYROCKETING DRUG COSTS

No Coloradan should ever have to choose between paying for basic necessities and taking the medications that will improve their health - or even save their life. This proposal could bring savings of up to 75% on the most unaffordable drugs for Colorado and take an important step towards affordability and access to important medications for all.



WHAT WOULD THE PRESCRIPTION DRUG AFFORDABILITY BOARD DO?

The Prescription Drug Affordability Board (PDAB) will bring together a panel of experts from diverse backgrounds to conduct affordability reviews and provide significant cost savings by setting upper payment limits for the most unaffordable drugs in Colorado. The Board will be independent and nonpartisan. Drug manufacturers can appeal any decision made by the board, ensuring fair outcomes. By establishing a PDAB with the ability to address the high costs of certain prescription drugs, Colorado will move closer to securing affordable health care for all Coloradans.

Now is the time for action to reduce Rx costs in Colorado. Tell your legislator to support an independent Prescription Drug Affordability Board that can rein in rising prescription drug costs.



**Questions?
Want to join our
campaign?**

Contact Isabel Cruz at

icruz@cohealthinitiative.org

**Share your story with us
about how high drug costs
have affected you and
help us advocate for
change.**

cohealth.co/rxcostsurvey

**Struggling to afford your
prescriptions?**

**Contact CCHI's Consumer
Assistance Program to see
if we can help:**

303-839-1261

help@cohealthinitiative.org



303 E 17th Ave, Suite 400, Denver, CO 80203

Phone: 303.839.1261

www.cohealthinitiative.org

General: inform@cohealthinitiative.org

Assistance: help@cohealthinitiative.org

Media: afox@cohealthinitiative.org