



# Colorado Consumer Health Initiative

**SB 21-XXX:**

## **CREATING A PRESCRIPTION DRUG AFFORDABILITY BOARD**



### **WHAT'S AT STAKE?**

As prescription drug costs continue to climb, Coloradans are struggling to afford the medications they need. Nearly 1 in 3 Coloradans have trouble affording their medications, often cutting pills, skipping doses, or not filling necessary prescriptions. Coloradans pay much higher costs for prescription drugs than consumers in other countries, making them unaffordable for many people. Getting drug costs under control must be a priority in Colorado, now more than ever as the COVID19 pandemic has heightened the importance of maintaining good health and further strained the budgets of Coloradans who were already struggling to afford rising costs of living and health care.

### **SB21-XXXX WILL DELIVER SAVINGS TO COLORADANS BY TACKLING SKYROCKETING DRUG COSTS**

No Coloradan should ever have to choose between paying for basic necessities and taking the medications that will improve their health - or even save their life. This proposal could bring savings of up to 75% on the most unaffordable drugs for Colorado and take an important step towards affordability and access to important medications for all.



### **WHAT WOULD THE PRESCRIPTION DRUG AFFORDABILITY BOARD DO?**

The Prescription Drug Affordability Board (PDAB) will bring together a panel of experts from diverse backgrounds to conduct affordability reviews and provide significant cost savings by setting upper payment limits for the most unaffordable drugs in Colorado. The Board will be independent and nonpartisan. Drug manufacturers can appeal any decision made by the board, ensuring fair outcomes. By establishing a PDAB with the ability to address the high costs of certain prescription drugs, Colorado will move closer to securing affordable health care for all Coloradans.

**Now is the time for action to reduce Rx costs in Colorado. Tell your legislator to support an independent Prescription Drug Affordability Board that can rein in rising prescription drug costs.**



**Questions?  
Want to join our  
campaign?**

Contact Isabel Cruz at

[icruz@cohealthinitiative.org](mailto:icruz@cohealthinitiative.org)

**Share your story with us  
about how high drug costs  
have affected you and  
help us advocate for  
change.**

[cohealth.co/rxcostsurvey](https://cohealth.co/rxcostsurvey)

**Struggling to afford your  
prescriptions?  
Contact CCHI's Consumer  
Assistance Program to see  
if we can help:**

303-839-1261

[help@cohealthinitiative.org](mailto:help@cohealthinitiative.org)



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[www.cohealthinitiative.org](http://www.cohealthinitiative.org)

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