



## Remote Health Care Affordability Canvasser Volunteer Description

### About the Colorado Consumer Health Initiative:

The Colorado Consumer Health Initiative (CCHI) is a nonprofit, non-partisan, membership-based organization working to advance the consumer voice to improve access to health care for all Coloradans by working statewide for progress toward equity, affordability, and quality. CCHI is actively working to break down barriers in accessing health care through innovating in public policy, building inclusive coalitions and partnerships, and engaging community members in our work. We work through a three pronged approach that advocates for policy change. Our policy, strategic engagement, and consumer assistance teams work together to find relief for whose access to health care and financial security are compromised by affordability, poor benefits, and unfair business practices of the healthcare industry.

### Canvasser Impact

Through the COVID-19 pandemic thousands have lost their jobs and their health insurance, while 1 in 3 Coloradans have struggled to afford their prescription drugs. With this health crisis it has become clearer than ever that Coloradans need more affordable access to health care and health insurance. If health care coverage and medications are not affordable, then they are not attainable or sustainable for our communities. Before the health crisis, although most Coloradans had health insurance coverage, many still struggled with high insurance premiums, getting and staying insured, and unaffordable out-of-pocket costs. CCHI is working to pass a public health insurance option through the legislature, as well as making sure that we're working towards prescription drug affordability. This will ensure that our communities have more affordable care through lowering premiums, lower out-of-pocket costs, and access to affordable medications, therefore, ensuring a healthier future.

This phonebank and texting campaign will help us move towards health care affordability by collecting the stories of consumers directly affected by high insurance premiums, while also helping us mobilize Coloradans for prescription drug affordability. These consumers will have ownership over their stories and they will be connected, if they choose to be, with opportunities to become involved in the overarching campaign for policy change at the state level. All of this will be done from the comfort of your home. Collecting stories from consumers who are directly affected allows us to make sure that their voices are heard by legislators.

CCHI is seeking individuals who support our mission and values to conduct phone banking remotely throughout Colorado from **February 10th-End of Legislative Session (TBD)**

### Key Responsibilities

- Engage Colorado residents through phone canvassing using the Voter Activation Network (VAN) (we will train you!)
- Use Hustle (texting platform, we will train you!) to engage Coloradans during "Hustle Parties"
- Encourage people to share their stories and concerns
- Effectively use technology tools to ensure accurate and timely data entry
- Listening and empathizing with consumers with stories that may be different from your own

### Qualifications

- Must be over the age of 18 years old
- Excellent communications and interpersonal skills

- Willingness to accept the stories of others, will be talking to strangers across Colorado
- Must have access to WIFI and a computer at home (depending on location a computer can be rented out for this position)
- Must be able to do nonpartisan work
- Experience with phone or door-to-door canvassing or phone banking is a plus
- Bilingual is a plus

**Hours**

- We'll work with your schedule

**Location**

Remote

For further information about CCHI, please visit our website at [www.cohealthinitiative.org](http://www.cohealthinitiative.org). **Sign up to volunteer go to [cohealth.co/2021Volunteer](http://cohealth.co/2021Volunteer)**, for any further questions around volunteering for this position please email [mordonez@cohealthinitiative.org](mailto:mordonez@cohealthinitiative.org). **Thank you!**