



Remote RX Volunteer Description

About the Colorado Consumer Health Initiative:

The Colorado Consumer Health Initiative (CCHI) is a nonprofit, non-partisan, membership-based organization working to advance the consumer voice to improve access to health care for all Coloradans by working statewide for progress toward equity, affordability, and quality. CCHI is actively working to break down barriers in accessing health care through innovating in public policy, building inclusive coalitions and partnerships, and engaging community members in our work. We work through a three pronged approach that advocates for policy change. Our policy, strategic engagement, and consumer assistance teams work together to find relief for whose access to health care and financial security are compromised by affordability, poor benefits, and unfair business practices of the healthcare industry.

Canvasser Impact

Through the COVID-19 pandemic thousands have lost their jobs and their health insurance. With this health crisis it has become clearer than ever that health care coverage is the protection most needed by our nation. CCHI is working to address these issues so all Coloradans can get the care they need. Through this phone bank and texting campaign we will be calling across the state of Colorado collecting stories of how high prescription drug costs have affected individuals and their communities, concentrating particularly in allowing the storytellers ownership of their story through opportunities to become involved in the overarching campaign for policy change at the state level. Without health care, we have no future.

By volunteering in our phone bank you will help us collect stories from people who are being affected by high prescription drug prices throughout Colorado, while helping us distribute information on resources from the comfort of your home.

CCHI is seeking individuals who support our mission and values to conduct phone banking remotely throughout Colorado from September 21st to November 24th, 2020, with a 2 week break around the general election.

Position Description

Phone bank volunteers support Coloradans by mobilizing our communities to share their experiences with high prescription drug prices, while connecting people to resources and to leadership opportunities.

Key Responsibilities

- Engage Colorado residents through phone canvassing using the Voter Activation Network (VAN) (we will train you!) while educating on the importance of lower RX prescription drug prices
- Use Hustle (texting platform) to engage Coloradans during "Hustle Parties"
- Encourage people to share their stories and concerns
- Effectively use technology tools to ensure accurate and timely data entry
- Distribution of information (links, resources, and valuable information about the campaign) through text or phone conversation
- Listening and empathizing with consumers with stories that may be different from your own

Qualifications

- Excellent communications and interpersonal skills
- Willingness to accept the stories of others, will be talking to strangers across Colorado
- Must have access to WIFI and a computer at home
- Must be able to do nonpartisan work
- Bilingual is a plus

Location

Remote

For further information about CCHI, please visit our website at www.cohealthinitiative.org or contact mordonez@cohealthinitiative.org. To sign up to volunteer please fill out this form cohealth.co/Schedulephonebank and we will be in contact with you!