



Colorado Consumer Health Initiative

2021+

STRATEGIC FRAMEWORK

VISION

All Coloradans will have equitable access to affordable, high-quality health care.

MISSION

CCHI advances the consumer voice to improve access to health care for all Coloradans by working statewide for progress toward equity, affordability and quality.

COMMITMENT TO EQUITY

CCHI commits to leveraging our strengths in public policy, strategic engagement, and direct service to combat racial disparities and improve health equity.

ORGANIZATIONAL GOALS



ACCESS AND AFFORDABILITY

Increase access to affordable, high-quality health coverage and care for Coloradans who have historically faced oppression, systemic racism and other structural barriers.



SYSTEMS ACCOUNTABILITY

Increase the health care system's accountability to Colorado consumers for providing equitable, high-value health care in ways that support dismantling and reversing systemic racism, and promoting financial security.



CONSUMER ENGAGEMENT

Ensure a consumer-informed, anti-racist, anti-oppression health care policy agenda through engaging communities facing the greatest structural barriers to health care.



CONSUMER ASSISTANCE

Assist and empower individual consumers to protect their health and financial security by resolving problems accessing and affording health care.



303 East 17th Ave., Suite 400, Denver, CO 80203
Phone: 303.839.1261
www.cohealthinitiative.org

General: inform@cohealthinitiative.org
Assistance: help@cohealthinitiative.org
Media: afox@cohealthinitiative.org